

How Guild Talent Delivered a High-Impact CFO in Just 29 Days

CASE STUDY

Guild Talent Delivered Ever/Body a High-Impact CFO in Record Time



ever/body

Ever/Body is a fast-growing beauty services company with over 15 locations and 100 employees, offering innovative, clinically-backed cosmetic dermatology services. Known for delivering natural-looking results in under 60 minutes, Ever/Body combines cutting-edge treatments with a modern, customer-focused approach to skincare.

Recently, the company raised its Series C funding and is scaling rapidly, positioning itself as a leader in the beauty services industry.

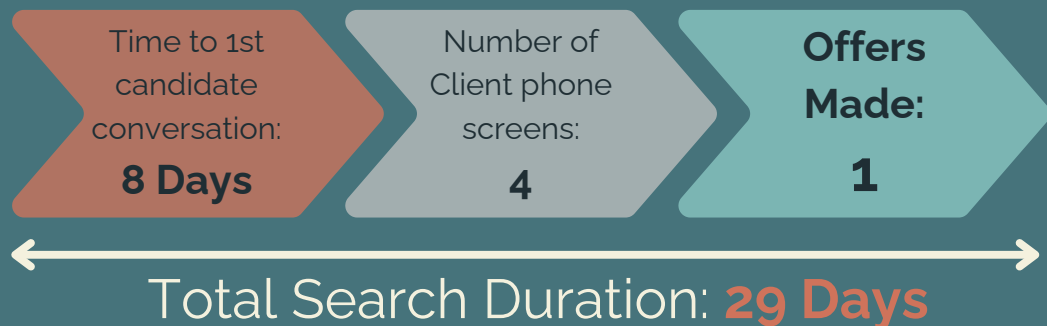
A high-stakes search for a one-of-a-kind leader

Ever/Body is a fast-growing beauty services company with over 15 locations and 100 employees. After hiring a new CEO, they spent more than six months trying to find the right CFO with a well-known search firm, but they had no success. This slowed their growth and made it harder to run the business smoothly.

Looking for a better solution, Ever/Body turned to Guild Talent. Brian Yi, a partner at Acme Partners, recommended them after working with Guild on other successful searches. **Ever/Body needed a CFO with experience in retail, early-stage tech, and fast-growing businesses—someone who could handle a complex and fast-moving company.**

Guild Talent quickly got to work. In just 29 days, they found the right CFO, helping Ever/Body build a stronger financial future and setting them up for long-term success.

SEARCH OVERVIEW BY THE NUMBERS:



CHALLENGES:

- Lack of internal financial expertise.
- Failed 6-month search with previous well-known search firm.
- Urgent need for a CFO to partner with new CEO to scale the business.

A Few Quotes From Our Client

CASE STUDY



Ellen Bower
CEO, Ever/Body

“
We needed a CFO who could execute today while building for tomorrow—a strategic operator and true thought partner to the CEO.

Your team was great—super responsive, very thoughtful. I've worked with a lot of recruiters who get really defensive or like to tell you, 'Well, you're never going to find that,' as opposed to saying, 'Okay, let's think about how we're calibrating.' That's a big differentiator.

*She's a workhorse and has hit the ground running... **She's not just solving immediate problems**—she's also building the processes we need for the future.*

*Guild Talent didn't just help us find a CFO—they helped us solve one of the biggest challenges we were facing as a company. **Don't wait—just do it.***”

The new CFO made big improvements in just weeks, including better budgeting, cash flow planning, and accounting processes. These changes set Ever/Body up for steady growth and future fundraising.

Key Results: Guild Talent's Impact

Efficient, high-touch process

Weekly calls, clear communication, and strategic alignment led to a fast and successful hire.

Targeted, high-quality candidates

Identified the right CFO with retail, tech, and high-growth experience—far exceeding previous search efforts.

Immediate financial leadership

The new CFO brought strategic and operational expertise, strengthening Ever/Body's financial foundation.